

QUICK FACTS

INCEPTION

The Small Business School Challenge was conceived to support SMBs in crisis due to COVID-19 and the associated economic fallout.

MBA students were simultaneously experiencing a lower quality educational experience and in a position to gain valuable work experience while doing something positive for their community.

DISTINCTION

The SBSC is the *premier business case competition with real impact*.

Everyone wins when top business students compete to drive small business success.

WHY IT MATTERS

Small businesses create 2/3 (64%) of all new jobs in the USA.

Even beyond the COVID-19 crisis, small business success drives our economy. We all need Main Street America to win.

SBSC IMPACT

Each 48-hr challenge brings together 600 MBAs from 15 top business schools to support 200 SMBs with customized strategic planning and design thinking.

FOUNDERS

David Corfield

LifeWork Co-Founder + CEO

Has written a book on effective remote /virtual working

Katrina Cobb

International Business Consultant to SMBs

10+ years experience owning & coaching small businesses

CONTACT

Contact us via forms at thesbschallenge.com

